

Nsight is the Parent Company of Cellcom and Nsight Telservices



Meeting Community Veeds

2014 was a year of very strong growth for the Nsight family of companies. With this corporate success comes a greater responsibility to support the communities we live in and are privileged to serve. Since our very humble beginnings over 100 years ago, Nsight has been a



535

PROGRAMS, PROJECTS AND INITIATIVES





civic-minded company and, regardless of how fast technology evolves and we evolve with it, our team never loses sight of the role we play in meeting community needs. We must also balance our giving with our fiduciary responsibility to our shareholders, employees and our company to ensure we are able to grow and be financially strong. Strategically integrating community engagement into our business strategy makes us a better company. As part of our commitment to social change, we take measuring the impact of our ongoing efforts very seriously. I'm proud to present our 2014 results in our latest Community Impact Report.

Nsight invested a wide range of resources into community engagement in 2014, including donating products and services, cash, leadership and employee time and talent. Our total financial community support increased by almost five percent. We donated **800** devices and lines of service valued at **\$207,090**, as well as Internet service, DSL, web hosting and cable TV service valued at **\$16,649**, to assist **133** nonprofit organizations and community events in Northeastern and Central Wisconsin and Upper Michigan. Our in-kind contributions totalled **\$401,346** and Nsight provided financial and in-kind support to nearly **535** programs, projects and initiatives in 2014.

By leveraging our human capital, Nsight was able to create strategic partnerships and improve the quality of life in our communities. In 2014 a total of **102** employees logged **5,360** volunteer hours to serve **158** unique organizations. Nsight furthered extended the reach of these efforts by providing **\$11,100** in matching gifts to charities selected by employee volunteers.

As a community-minded company, Nsight has assumed a leadership role in addressing societal issues. Cellcom continues to take a strong stance on texting and driving and used community events across our service area to encourage consumers to take the *It Can Wait* pledge to never text and drive. Nsight Telservices and Cellcom also harnessed the power of social media to promote online safety.

Youth and education is a top priority for our company, and in 2014 Cellcom and Nsight Telservices partnered to offer Project Innovate for its fifth consecutive year. The voting challenge was held in Brown County and **\$50,000** was awarded in prize money to the three winning schools for the purchase of classroom technology.

In our ongoing commitment to being a good steward of the planet, Cellcom awarded **\$32,000** in Green Gifts to **26** nonprofits dedicated to sustainability. To learn more about Green Gifts, Project Innovate and other ways Nsight strives to better our communities, I invite you to read our full report.

Nsight's community engagement translates into increased employee engagement and, most importantly, serves as a powerful catalyst for change. We take great pride in reporting back to the community each year and look forward to working together in 2015.

Warmest regards,

Patrick D. Riordan

President and CEO



As a committed advocate for youth and education, Nsight seeks opportunities to leverage our network, products, services and other resources to enhance the learning experience. In 2014 we were proud to partner with local schools and passionate teachers to bring the latest technological advances to area students through a variety of initiatives.

Children and Education

\$50,000 Awarded to Local High Schools Through Project Innovate

Cellcom and Nsight Telservices believe that providing schools with the latest technological tools inspires innovation, enhances learning and increases academic achievement. That's the motivation behind *Project Innovate*.

Equipping a school with the latest technology is high on the wish list of many educators and students, but budget concerns can often make these items

Cellcom's

PROJECT

In partnership with Nsignt

unattainable. To bridge the gap, *Project Innovate* selects one geographic area each year and gives local high schools the opportunity to compete for funds to help meet their technological needs and enhance education.

Eleven schools in Brown County participated in Cellcom's 2014 *Project Innovate*. The community voting challenge invites schools to rally their supporters and potentially win one of three cash prizes totalling \$50,000. The prize money is exclusively for the purchase of classroom technology. As the top vote-getter in 2014, Pulaski High School won \$30,000 from Cellcom and Nsight Telservices. Bay Port High School came in second, winning the \$15,000 prize, and De Pere High School took third place and received \$5,000.



Over the past five years, Project Innovate has awarded **\$265,000** to schools across its service area.

Scholarships

Supporting continuing education is important to Nsight. The family of companies was proud to applaud the efforts of 24 students by awarding \$21,000 in scholarships in 2014.



One graduating high school student was selected for the new \$1,000 scholarship and paid-internship program introduced by Nsight in 2014. Nsight sought applicants planning to attend NWTC and enroll in electrical engineering, electronics, CAD/CAM lab or a computer support technician programs at NWTC. The program is intended to give students hands-on experience and provide a strong platform as they begin their education and career. Nsight also supported students by offering a \$500 scholarship through the NWTC Foundation.

Cellcom selected 16 graduating high school seniors from across its service area to each receive a \$750 scholarship.

Two Pulaski High School students received the 2014 Ray J. Riordan Scholarship. The \$750 scholarships are offered by Nsight Telservices to recognize a senior who serves as an editor for the Pulaski News.

Niagara Telephone and Nsight Telservices awarded four recipients with a \$1,500 Wisconsin State Telecommunications Foundation scholarship.

2014 Top Three Project Innovate Vote-getters:



\$30,000











We send a huge thank you to Cellcom and Nsight Telservices for giving us the opportunity to earn money through Project Innovate for needed technology purchases at Pulaski High School.

> Kimberly Uelman **District Communications Coordinator** Pulaski Community School District

Family Safety

Keeping children and families safe online and encouraging responsible use of cell phones continued to be a key area of focus for Cellcom and Nsight Telservices. To expand Internet safety efforts, Cellcom provided \$7,800 in in-kind services to police and sheriff departments serving Manitowoc. Shawano and Gillett.

The company tapped social media to expand its educational efforts. Topics included parental tips for keeping families safe online, choosing appropriate apps for children, protecting personal information stored online or on a smartphone, monitoring a child's online activity, cyberbullying, avoiding malicious apps, password tips, preventing identity theft and alerting consumers of current scams and security breaches.

Cellcom reminded consumers about the dangers of texting and driving by promoting It Can Wait at community events and throughout the company. Many Nsight employees, along with youth and adults, have taken the pledge to never text and drive.

The donation from Project Innovate will be used to introduce additional instructional technologies in classrooms at De Pere High School. Support from Cellcom bridges the gaps and allows us to continue to improve our student environment.

> Michael O'Callaghan **Director of Technology** Unified School District of De Pere

The grant from Cellcom and Nsight Telservices will bring us one step closer to Howard-Suamico School District's initiative of providing one-on-one devices and personalized learning to ensure all students have access to complete assignments and projects.

> Kourtney Feldhausen The Giving Tree Coordinator Howard-Suamico School District







Algoma Police Department Bike Helmet Rodeo



Antigo Langlade County Culver's Trailblazer Challenge Sled Dog Races



Appleton Octoberfest



Florence Florence High School **Project Graduation**

Nsight supports organizations dedicated to the physical and emotional well-being of people of all ages. This includes social service programs that serve the underprivileged, senior citizens, children, minorities and disabled individuals, as well as organizations focusing on wellness.

Health and Wellness











Cellcom Green Bay Marathon

The Cellcom Green Bay Marathon celebrated 15 years of running in 2014. This world-class weekend of events has generated more than \$916,000 for local charities since its inception in 2000. In 2014 the marathon raised \$140,000 in proceeds for its three non-profit partners: Unity, Big Brothers Big Sisters of Northeast Wisconsin and Golden House. The estimated economic impact of the three-day marathon weekend is more than \$1.8 million. The annual event requires thousands of volunteers and Nsight employees play an integral role in the marathon's success.



Fox Cities Marathon

For the sixth consecutive year, Cellcom was proud to again serve as the official technology partner for the Fox Cities Marathon.

The value of the company's total inkind equipment and labor for the 2014 Fox Cities Marathon was **\$42,317**.







Kewaunee Kewaunee Trout Festival



ManitowocManitowoc County Fair



MarinetteMarinette County K9 Unit



MarshfieldSt. Vincent de Paul
School Store

Nsight is committed to being a strong steward of the environment. We have numerous eco-friendly programs in place and take very deliberate steps to protect our planet and encourage sustainability.

Environment

Green Gifts

Green Gifts has become the cornerstone of Nsight's green initiatives. Cellcom launched the program in 2010 in an effort to complete the green cycle that starts with consumers being environmentally conscious and donating their devices. Through the program, Cellcom annually solicits and reviews applications from organizations dedicated to environmental sustainability and the preservation of wildlife habitats,

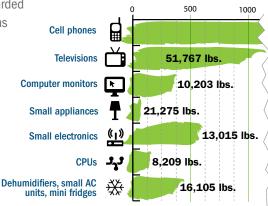




as well as non-environmental organizations that offer projects or programs that focus on environmental stewardship or provide an innovative approach to education or addressing a specific issue.

In 2014, a total of \$32,000 was awarded in Green Gifts to **26** green organizations in Cellcom's service area.





Recycling Devices

Since 2004 Cellcom has offered a cell phone recycling program for customers to bring in their old or unwanted phones to be reused and recycled. Cellcom sends the phones to recyclers who, in return, send money to Cellcom for the materials that were saved from the phones. Cellcom has always donated this money back to local non-profits.

Over the past 11 years, **155,756 devices** were collected through Cellcom's recycling program, generating **\$206,610** for local charities.

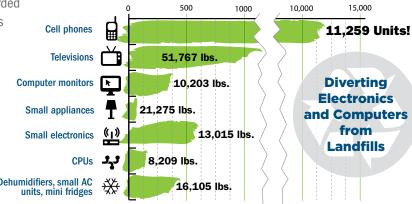
Recycling Responsibly

Cellcom hosted six recycling events in 2014 to help communities safely dispose of unwanted electronics, computers and appliances. The community recycling events were held in Pulaski, Abrams, Sheboygan, Neenah, Shawano and Two Rivers.

More than 1,250 cars brought items for recycling, for a grand total of 120,607 pounds of materials being diverted from landfills.

Cellcom paid all recycling fees for each event, totalling \$18,890, which allowed permitted items to be disposed of at no cost to the public.

NUMBER OF UNITS







Memorial Hospital Golf Outing



Oshkosh St. Patrick's Day Parade and Party



Oshkosh Oshkosh Chamber Golf Outing



Ray J. Riordan Scholarships

The Nsight family strives to serve the community in many ways, including in-kind contributions of products and services, volunteering at local organizations and events, and partnering with recognized leaders such as United Way to raise and leverage funds to support innovative programs and generate sustained impact.

Community, Civics and the Arts

United Way

United Way is a strong ally to nonprofits, government, education, and institutions across every sector of the community, providing hope and opportunity for young and old.

The Nsight family contributed a grand total of **\$20,454** to the 2014 United Way campaign. Employees donated **\$11,654** and Nsight made a corporate gift of **\$8,800**.

All donations made to the campaign are used to support United Way organizations in our service area. Nsight recognizes that United Way is a leader in developing comprehensive, collaborative solutions in the areas of education, self-sufficiency, and health—the pathways to personal independence—and is proud to participate in the annual campaign.

browncountyunitedway.org





Givin' A Little Back

Nsight offers two programs to encourage employee volunteerism. Our year-round Givin' A Little Back (GALB) gives employees the opportunity to increase the impact on their favorite local charity by recording volunteer hours and then requesting a corporate donation. Nsight employees can earn a check for their charity by coaching a youth sports team, serving as a Boy Scout or Girl Scout leader, being a Big Brother/Big Sister, working a water station at a local run or a wide range of other activities.

Over 100 employees logged a total of **5,360 hours** in 2014, serving **158** unique organizations throughout our service area. Nsight extended these employee volunteer efforts by making a corporate gift of **\$11,100**.

Nsight also encourages employees to work in teams over the holiday season to donate time or physical goods to the charity of their choice. Each team receives an additional \$250 for the selected charity.

Nsight's corporate gift to Holiday GALB was **\$3,500** in 2014.

Customer Service Week Celebration Benefits Community

The Cellcom and Nsight Telservices teams at our De Pere and Pulaski locations used Customer Service Week as an opportunity to give back to our neighbors in need. The donation drive held in De Pere resulted in the collection of 1,373 items, including five new pack-n-plays, for Golden House. The Pulaski team held a food drive, with all donations going to the Pulaski food pantry.



Pulaski Youth Soccer



St. GermainNorthern Pines
Farm to School Program



Shawano Camp Tekawitha



SheboyganCommunity Recycling Event



Stevens Point
Central Wisconsin Area
Community Theater



I wanted to thank you for the fantastic donation collected by Cellcom employees. We've all been a bit speechless at the sheer volume of much-needed items! Your team is fantastic and we are so appreciative.

Dina Borremans Outreach Manager Golden House

Public safety

In 2014 Nsight provided **\$15,600** in financial support to law enforcement projects such as DARE, K9 units and sheriff's tip lines to enhance the betterment of our communities.

In-Kind Product and Service Contributions

Technology is Nsight's core competency. Whenever possible, we offer in-kind products and services to support the efforts of local nonprofits, community events and fundraisers.

In 2014 Cellcom provided 602 phones or other devices valued at \$31,450 for use at 51 community events. The company also donated 198 lines for community and critical non-profit work, valued at \$175,640.

Nsight Telservices donated Internet service, DSL, web hosting, domain name renewals, cable TV service and ILEC phone service valued at **\$16,649** to **60** organizations.

Nsight was proud to provide in-kind technological contributions totalling **\$401,346** in 2014.

















Two Rivers Carp Festival



Waupaca Waupaca Area Triathlon



Wausau Wisconsin Valley Fair



Wisconsin RapidsWisconsin Rapids Rafters Northwoods League

Nearly 535 Unique Programs, Projects and Initiatives Were

91.1 The Avenue Abrams Day Abrams Youth Baseball **ACES Xavier Fundraiser** Algoma Concerts in the Park Algoma Police Department Bike Rodeo Algoma Shanty Days
All Saints Dinner and Auction ALS Association of Wisconsin Altrusa House **American Cancer Society** American Cancer Society Relay for Life **Howard Suamico** American Cancer Society Relay for Life Oconto County American Diabetes Association Brat Fry American Family Children's Hospital American Family Children's Hospital Mike & Jessica McCarthy Golf Invitational American Legion Hall Cable TV Service American Red Cross American Red Cross Dancing with Our Stars Ameriprise Fundraiser Apple Tree Dash for Dreams 5k Art in the Park Arti Gras Artstreet Aspiro Association of Paralyzed Vets Assumption BVM School Atonement Lutheran Church Aurora Volunteer Fire Department Bay Area Humane Society Bay Beach Wildlife Sanctuary Belle Plaine Sportsman Club Bellin Health Foundation Black Tie and Blue Jean Extravaganza Ben's Wish Backpack Fundraiser Dinner Big Brothers Big Sisters Manitowoc County Bowl for Kids Sake Big Brothers Big Sisters of Northcentral Wisconsin Bonduel Youth Futures Chemical Free **Graduation Party** Bookworm Gardens Boom Lake Log Jam Boy Scout Troop 1039 Boy Scout Troup 1113 Boy Scouts Bear Paw Camp Boys & Girls Club of Portage County Boys and Girls Club of Green Bay Brittany Cayemberg Foundation Brown County Chapter of the Izaak Walton League Brown County DARE Program Brown County Fair
Brown County Food and Hunger Network **Brown County Historical Society** Brown County Home Builders Association Annual Auction Brown County Home Builders Association Golf Outing Camp Tekawitha Catholic Charities Celebrate De Pere Cellcom Green Bay Marathon
Cellcom Legends Golf Outing to benefit CP Cellcom Scholarship Program Center for Childhood Safety, Inc. Safety Town Program Center for Visual Arts Central Rivers Farmshed Central Wisconsin Area Community Theater CESA and Interactive Learning Center **CF** Foundation Children's Hospital of Wisconsin

Children's Hospital of Wisconsin Halloween Costume Party

Fire and Ice

Children's Hospital of Wisconsin Radiothon Children's Hospital of Wisconsin Softball Tournament Christa McAuliffe PTO—Lego League Christmas by the Bay City of Appleton Elections City of De Pere Elections
City of De Pere Park and Rec Program City of Green Bay Elections City of Menominee Park and Recreation Department Basketball Program City of Niagara 100th Anniversary Celebration Clarity Care Do It Campaign Coats of Many Colors Community Clinic of Door County Community First Fox Cities Marathon Community Health Program Community Memorial Hospital Golf Outing Copperfest Cornerstone Community Ice Center Country USA/Rock USA CP Center, Inc. Crime Prevention Foundation Crivitz Youth Baseball Crossroads at Big Creek Cruisin' Oldies Festival Cub Scout Pack 3032 Cub Scout Pack 4131 Cure Cancer 5k D.C. Everest Blessings in a Backpack DAR Boys and Girls Club DAR Boys and Girls Club Taste of Marinette and Menominee Counties De Pere Baseball, Inc. De Pere Cinema Kickstarter De Pere High School Grad Bash De Pere Rapides Youth Soccer Club **Demeny Racing** Denmark Area Youth Football Denmark Wrestling Club Door Community Auditorium Door County Buy Local Mixer Door County Century Ride Door County Fair Door County Habitat for Humanity **Door County Humane Society** Door County Maritime Museum Merry Time Festival of Trees **Door County Medical Center Foundation** Door County Memorial Hospital Golf Outing Door County Silent Sports Alliance Door County YMCA Door Kewaunee Business and Education Partnership Minute to Win It Downtown Green Bay Inc. Downtown Green Bay Inc. Holiday Parade Downtown Green Bay Inc. Summer in the City Downtown Green Bay Inc.
Winter in the City Dream Flight USA Ducks Unlimited Lake Poygan Chapter EAA Warbirds Squadron 6 Fly-in East River Pop Warner Football Einstein Project Embroider's Guild of America **Encompass Child Care Ethics in Business Everlasting Joy International Exceptional Equestrians** Fairview Elementary School PSO Celebrate Fairview 2014 **Family Access Solutions** Family Resource Center of Sheboygan County
Feed My Starving Children Festival Foods Turkey Trot

Fire and Iron Ride First Evangelical Lutheran Church Florence County Fair Florence High School Project Graduation Fort Howard/Jefferson Schools Resource Center Fox Cities Chamber Golf Outing
Fox Cities Chamber Annual Meeting Dinner Fox Cities Emergency Shelter Fox Cities Warming Shelter Fox Cities Youth Service Award Fox Valley Sports Car Club Fox-Wolf Watershed Alliance Freedom House Friends of Mead McMillan Friends of Rib Mountain State Park, Inc. Friends of St. Mary's St. Vincent Toast of the Town Gauger Family Volleyball Tournament to Benefit Cerebral Palsy, Inc. Gillett Nets Club Gillett Police Department Cybersafety Program Glenbrook Elementary PTO Glenbrook Elementary School Golden House All That Glitters Gala Golden Sands Home Builder Association Golf Outing Good Shepherd Lutheran Church Gordon Bubolz Nature Preserve Greater Green Bay Community Foundation Greater Green Bay Women's Fund Power of the Purse Greater Green Bay YMCA Annual Campaign Greater Green Bay YMCA Strong Kids Program
Greater Shawano Area Soccer Association for Youth Green Bay Area Chamber Annual Dinner Green Bay Area Chamber Partners in Education Golden Apple Awards Green Bay Area Chamber Welcome Back Packers Luncheon Green Bay Area Youth Hockey Association Green Bay Bullfrogs Green Bay East Lady Red Devils Green Bay Strikers Soccer Club Green Bay West DECA Class Greenville Catfish Races Gresham Scholarship Fund Groovin' Sisterhood Weekend Halloween at Heritage Hill Happily Ever After Animal Sanctuary Harvest Festival **Headwaters Foundation Charity Golf Outing** Health Care for the Homeless Heart of the Valley Chamber Annual Dinner Heart of the Valley Chamber Golf Outing Heart of Wisconsin Chamber Lunch by the River Heart of Wisconsin Chamber Nekoosa Area Easter Egg Hunt Heart of Wisconsin Chamber Annual Dinner Heart of Wisconsin Chamber Summer Golf Outing Heart of Wisconsin Chamber Working Women's Luncheon Heels, Hopes and Higher Education Hefko Pool Free Swim **HELP of Door County** Hodag Country Music Festival Hodag Musky Challenge Hofa Park Baseball **Holy Apostles** Holy Family Memorial Hospital Love Light Tree Celebration Holy Family Memorial Hospital Paint the Night Pink

Holy Family Memorial Night of Excellence

Holy Trinity Parish Home Respite Care, Inc. Taste in Oconto County Homme Foundation Golf Outing Hope House House of Hope Howard Suamico School District Howard Suamico School District— Giving Tree Irish Fest of Central Wisconsin JA Business Challenge Brown County JA Business Challenge Shawano County Jackson Elementary School in Manitowoc Jefferson Adopters Jefferson School Jordy Nelson Celebrity Softball Game Junior Achievement Kewaunee County Economic Development Taste of the County Kewaunee County Fair Kewaunee County Food Pantry Kewaunee Golf Challenge Kewaunee Trout Festival Kimberly Area Soccer Association Kingdom Come Food Pantry Kites Over Lake Michigan Lake Metonga Association Lakeshore First Robotics Lakeshore Weekend for Kids Langlade County Chamber Customer Appreciation Day Langlade County Chamber Golf Outing Langlade County Chamber Oktoberfest Sponsor Langlade County Culver's Trailblazers Challenge Sled Dog Race Leonardo Da Vinci School for Academically Gifted Learners Let's Go Fishing **Littlest Tumor Foundation** Lombardi Parent Association Lower Fox River Watershed Monitoring Program Luxemburg Casco High School Luxemburg Casco High School Auction for Education Luxemburg Casco Wrestling Club M&M Area Community Foundation Angel Tree M&M Area Community Foundation Holiday Party MABAS Fire Protection Committee MACC Fund and Cancer Research Making Strides Breast Cancer Walk Manawa Lions/Manawa Rodeo Manitowoc Airshow Manitowoc Community Health Program Manitowoc County Fair Manitowoc County Fish and Game Banquet Manitowoc County Habitat for Humanity Tools and Treasures Manitowoc Park and Rec Volleyball League Manitowoc Police Department DARE Program Manitowoc Police Department K9 Unit Manitowoc Police Department School Liaison Officers Manitowoc Symphony Orchestra Marine Corps Musicians Association Marinette County Fair Marinette County K9 Unit Marinette Lions Club Hunting and Sports Dinner Marinette Menominee Chamber Career Opportunities Expo Marinette Menominee Chamber Golf Outing Marinette Menominee Chamber

Life Skills Game of Life Expo

Supported in 2014

Marinette Menominee YMCA Strong Kids Campaign Marshfield Dairyfest Mayor's Breakfast Marshfield Youth Hockey Maywood Environmental Park Menominee County Community Christmas Program Menominee Indian High School Grad Nite Menominee Park and Rec Basketball League Merrill Area United Way Merrill Lynch Grand Gala to Benefit the National Railroad Museum Merrill River District Meyer Theater Mike McCarthy Celebrity Open to Benefit Cystic Fibrosis Mill Creek Busy Bees 4H Club Miracle League of the Fox Cities Miriam B. White Foundation Miles of Memories Miss Rodeo Wisconsin Pageant Mosinee Area Chamber Golf Outing MUMS Parent to Parent Network My Team Triumph
N.E.W. Community Clinic
N.E.W. Curative Rehabilitation, Inc. Client Party Sponsor National MS Society Navarino Nature Center Navy Sea Cadets Nekoosa Area Hometown Christmas New Beginnings Work and Training Center New Community Shelter
New Community Shelter Bowl-a-thon
New Community Shelter Holiday Appeal New Flight Rescue New Hope Lutheran Church New London Area Chamber Golf Outing New North Newton First Responders Niagara Athletic Booster Club Nicolet Bank Foundation Annual Golf Outing to benefit Unity
Northland Pines Farm to School Program Northwoods YMCA Healthy Kids Day Run Northwoods YMCA Hodag Run Northwoods YMCA Nutty Trail Run Notre Dame Academy Basketball Notre Dame Academy Phone-a-thon NWTC Education Foundation Oconto County Chamber Oconto County K9 Unit Oconto Falls/Abrams Youth Wrestling Organization
Oconto High School
Oconto Kiwanis Club Half Marathon Octoberfest License to Cruise Oneida County K9 Unit Open Door Bird Sanctuary Oshkosh Chamber Golf Outing Oshkosh Chamber Annual Dinner Oshkosh Chamber Holiday Parade Outagamie County Fair Packerland Sunrise Rotary Foundation **PALS Program** Paperfest Paul's Pantry Peace Lutheran Church Peshtigo Bowling Tournament to Support Breast Cancer Awareness and the Peshtigo Food Pantry Peter's Pantry Phoenix Fund Steak Fry Pig to Pig Walk Portage County Boys and Girls Club Taste of Wine and Cheese Porterfield Country Music Festival Preble High School Post Graduation Party Prevea 5k GRB

Prevea Game Changers Project Vote Pulaski Area Chamber Pulaski Area Chamber Golf Outing Pulaski Area Swim Club Polka Trot 5k Run/Walk Pulaski Chamber Seasonal Decoration Fund Pulaski Community School District Pulaski Fire Department Public Safety Memorial Pulaski High School Music Boosters Pulaski High School World Language Class Pulaski Historical Society Pulaski Polka Days Pulaski Public Safety Memorial Park Pulaski Reds Baseball Pulaski Softball Organization Pulaski World Language Class Pulaski Youth Soccer Club Q90 FM Giving Drive Rainbow House Domestic Abuse Shelter, Inc. Rapids Kickers Soccer Tournament Raptor Education Group, Inc. Recycle That Stuff Abrams Event Recycle That Stuff Neenah Event Recycle That Stuff Pulaski Event Recycle That Stuff Shawano Event Recycle That Stuff Sheboygan South Event Recycle That Stuff Two Rivers Event Red River Riders Day at the Races Redeemer Lutheran School Rekindle the Spirit Tree Lighting Ceremony Rhinelander Chamber Annual Dinner Rhinelander High School Dance Team Brat Fry
Rhinelander High School Ski/
Snowboard Team
Robert W. Monk Public Gardens Run from the Cops for Special Olympics Rural Health Initiative Wine and Cheese Tasting
Safe Harbor of Sheboygan County, Inc.
Saint Clare's Hospital
Angels Among Us Festival Salvation Army-Brown County
Salvation Army-Brown County
Salvation Army-Brown County
Red Kettle Campaign
Salvation Army-Fox Cities
Salvation Army-Fox Cities
Salvation Army-Fox Cities Salvation Army-Fox Cities Christmas Toy and Food Distribution, Coats for Kids and Adopt-a-Family Program Savour Green Bay School District of Bonduel Service League of Green Bay Shamrock Club of New Dublin Shawano Country Chamber Visitor Guide Shawano County Ag Society Shawano County K9 Unit Shawano County Tip Line Shawano Folk Festival Shawano Homecoming Parade Shawano Polite Department
Cybersafety Program
Shawano Ski Sharks
Shawano Speedway
Shawano Speedway Shawano Summer School Shawano Women's Club Shawano Youth Baseball League Sheboygan County Chamber Sheboygan County Chamber Business After Hours Sheboygan County Chamber Golf Outing Sheboygan County Chamber Oktoberfeast Sheboygan County Christian School Sheboygan Falls Fire Department

Sheboygan Fourth of July Parade Sheboygan Jaycees Making Spirits Bright

Sheboygan Leadership Academy Shirley's House of Hope Striking Out **Domestic Violence** Shootout for Breast Cancer Ski Brule Ski Patrol Snowshoe Hare Snowshoe Race SOS K9 Archery Shoot Southern Door High School Project Graduation Southwest High School Parent Network Spencer Lions Club Scotch Doubles Bowling Tournament St. James Lutheran School St. John the Baptist School St. John the Evangelist Homeless Shelter St. John's Evangelical Lutheran Church St. Joseph's Faith Formation St. Mark Lutheran School Silent Auction St. Mary Parish in Luxemburg St. Mary School Auction From the Heart St. Mary's Elementary School Menasha Winter Escape St. Matthew School "A Night of Love St. Matthew School A Night of Love Boat Magic"
St. Norbert College Athletic Department St. Norbert College BOLD Camp St. Norbert College GLAD Camp St. Patrick's Day Parade St. Peter the Fisherman Parish St. Thomas More International Night St. Vincent de Paul Back to School Store St. Vincent de Paul Christmas In July State Veteran's Spring Conference Stevens Point YMCA Foundation Golf Outing
Stevens Point YMCA Frostbite Run
Stevens Point YMCA Lactic Edge Triathlon Sturgeon Bay Fireworks Sturgeon Bay High School Post Prom Sturgeon Bay Skate Park Suamico United Methodist Church Sunrise Optimists Tank Elementary School Team 4 Tank Taste of Ashwaubenon Taste of Kewaunee County
The Bar Balloon Bash to benefit CP
The Bar Balloon Bash to benefit Tyler's House The Community Benefit Tree The Community Pantry of Pulaski
The Movers and Shakers Gala
to Benefit Lakeland College and the Sheboygan Symphony The Ridges Sanctuary
Thornberry Golf Course Golf League
Thursday Breakfast Optimists Touchdowns for Hope
Tour de Fest to Benefit Leukemia and Lymphoma Society Town of Menasha Elections Town of Wausau Fire Department Toys for Tots Tri-County Council on Domestic Violence Tri-County United Way Trinity Lutheran Church Trinity Lutheran Leave a Legacy Benefit Auction Trinity Lutheran School Twin City Catholic Education System Two Rivers Carp Fest Two Rivers Christmas Fantasy Parade Two Rivers Community Recycling Event Two Rivers Ecumenical Pantry Two Rivers Fourth of July Fireworks Fund Two Rivers Jr. Ramblers
Two Rivers Optimist Club
Two Rivers Rotary Club Senior Dinner

Unified School District of De Pere

United Hmong Community Center

United Way of Brown County United Way of Brown County Emerging Leaders United Way of Dickinson County United Way of Door County United Way of Inner Wisconsin United Way of Manitowoc County United Way of Marathon County United Way of Marshfield AARP Tax Workshop United Way of Shawano County United Way of Sheboygan County UWGB Athletics UWGB Athletics Pink Zone Game UWGB Athletics Salvation Army Food Drive UWGB Color Run **UW-Marathon County Foundation** UW-Oshkosh **UW-Oshkosh Shamrock Shuffle UW-Stevens Point "Business Backs** the Pointers Valders Police Department Valley Home Builders Association Golf Outing
Vietnam Veterans Chapter 224 and Dessert
Vets of WI Ride and Raffle Village of Howard Community Police Village of Kronenwetter Movie Night Village of Pulaski Violence Intervention Project, Inc. Holiday Extravaganza Visions of NEW Walk for MS WAOW 9 Military Greetings Waupaca Area Triathlon Waupaca Police Department Tip Line Wausau Region Chamber Business Expo Wausau Region Chamber Small Business Youth Recognition Luncheon Wayside Lutheran Church Wayside Morrison Lion's Club Music in the Park WDEZ Radiothon for St. Jude's Children's Research Hospital Webfooter Water Shows, Inc. Wet Whistle Wine Festival Whitetails Unlimited Banquet Wife Caring for Kids at Christmas
Wild Life of Wisconsin
Wild Ones Fox Valley
Wild Ones of Green Bay
Wilder Elementary PTO
Winnebago Conflict Resolution Center Wisconsin Academic Decathlon Wisconsin Rapids Rafters Wisconsin School Safety Coordinators Association Wisconsin Valley Fair Wisconsin Waterfowl Association Wisconsin Woodchucks
Wolf River Builders Association
Golf Outing
Wood Ducks Women's DU Chapter
Woodland Dunes Candlelight Night
Woodland Dunes Drive-in Movie Night
Woodland Dunes New Control Woodland Dunes Nature Center "Getaway to the 70s Fundraiser" Woodland Dunes Nature Center and Preserve Woodson YMCA Triathlon **Wounded Warrior Project** WPS Garden of Lights WPS Volunteer Awards Breakfast WSTF Foundation Y106.5 Children's Miracle Network Phone-a-thon YMCA Camp Kermit

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Nsight's 2014 Community Impact Snapshot

NSIGHT PROVIDED FINANCIAL AND IN-KIND SUPPORT TO NEARLY 535 PROGRAMS, PROJECTS AND INITIATIVES.

NSIGHT'S CASH
CONTRIBUTIONS
TO THE COMMUNITY

BY ALMOST

1

AS COMPARED TO 2013

IN-KIND CONTRIBUTIONS TOTALED

\$401,346

NSIGHT EMPLOYEES LOGGED A TOTAL OF

5,360HOURS OF VOLUNTEER

SERVICE TO LOCAL
ORGANIZATIONS

Cellcom donated **800 devices** and lines of service valued at **\$207,090** for use at community events and non-profit work organizations.

Cellcom contributed a total of \$186,007 in labor, equipment and phone service to support the 2014 Cellcom Green Bay Marathon and the Fox Cities Marathon.

Cellcom diverted **13,056** phones, televisions, monitors, CPUs, small electronics and appliances from landfills.

Nsight Telservices donated Internet service, DSL, web hosting, domain name renewals, cable TV service and ILEC phone service to 60 organizations, valued at \$16,649.

Nsight's Key Areas of Giving

A breakdown of Nsight's 2014 financial and in-kind community support by area of focus. 40% THEALTH & WELLNESS

25% ETC.
CHILDREN & EDUCATION

29% EXCOMMUNITY, CIVICS & THE ARTS

